

Press Release
October 23, 2016

From: S&S Marine
Scott Sundholm
860-388-9112
scott@ssmarinect.com

Re: Dealership For Century Boats and Yamaha Marine Service Will Be Celebrated At S&S Marine LLC on November 12th, 2016 between the hours of 10 – 4pm.

**Century Boats Signs Northeast Dealer
Dealership Celebration November 12th, 2016 At
S&S Marine LLC, 128 Essex Road, Old Saybrook, CT**

Century Boats, an American boat company established in 1926 and based in Zephyrhills, Fla., announced that it signed a new dealer agreement with S & S Marine in Old Saybrook, Conn. "For Century Boats, finding a home at S & S Marine on the Connecticut shoreline was an important addition to our family of dealers," said Bryan Lucius, president of Century Boats. "Century has long enjoyed a dedicated fan following in the Northeast, and the entire team at S & S Marine has helped reintroduce the Century brand to the avid boating community throughout Connecticut and Rhode Island."

S & S Marine is the authorized Century Boats dealer for Rhode Island and Connecticut with access to the entire model lineup of center consoles, walk arounds, expresses and the new dual console – the 24 Resorter. S & S Marine also offers full marine repair service, Yamaha authorized service, yacht management, boat slips and dry storage solutions.

S&S is celebrating their dealership with a 'Dealership Grand Opening' to be held on November 12th, 2016 from 10am – 4pm. All boat enthusiasts are invited to attend and partake in the festivities...

- On display will be several of the popular 2017 Century Boat models.
- Great opportunity to chat with S&S representatives and a factory representative.
- Attendees can also view some of S&S's vast pre-owned listings.
- Hot chowder will be served.
- Take advantage of great savings, low interest rates and Yamaha's "Why Wait For Spring" sales incentive.
- November 12th, 2016, rain or shine in Old Saybrook, CT

For more information, call Scott at 860-388-9112.

Dealership Grand Opening



and



YAMAHA
Authorized Marine Service

Join us on 11/12/16 from 10 - 4 • Hot Chowder • Rain or Shine • New & Pre-owned On Display



S&S MARINE

128 Essex Road, Old Saybrook CT
860-388-9112 • www.ssmarinect.com

Why Wait for Spring

• Fall Sales Event •

Offer valid from OCTOBER 1, 2016 - NOVEMBER 22, 2016



For a limited time, buy an eligible new Yamaha
90 HP - 300 HP four-stroke outboard and get:

3 years
of Yamaha Extended Service*

Add three years of Yamaha Extended Service (E.S.S.)
to your three-year Yamaha Limited Warranty for a
total of six years of coverage—at no additional cost.

For a limited time, buy an eligible new Yamaha
2.5 HP - 75 HP four-stroke outboard and get:

UP TO **\$600** In Dealer
Credit*

Toward the purchase of goods/services on select models
from your authorized participating Yamaha Outboard Dealer.

Fall Sales Event

Here's a great reason not to wait for Spring to buy your new Century Boat or to re-power. Besides S&S's low no haggle pricing and free boat valet, you can now qualify for a 3 year Yamaha Extended Service plan or get \$600 in dealer credit. This is a limited time offer & the best we've seen yet so don't delay, call today!

860-388-9112

Join us 11/12/16 for dealership grand opening!

S&S Marine LLC
128 Essex Road
Old Saybrook, CT 06475
www.ssmarinect.com